Emma Murdock
Modeler and UX/UI Designer

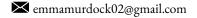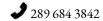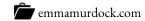✉ emmamurdock02@gmail.com   📞 289 684 3842   💼 emmamurdock.com   in linkedin.com/in/emma-murdock/

PROFILE   Imaginative designer, creative thinker, and learning enthusiast with a drive to create and expand my experience in all facets of UX/UI and product design in order to help make a better future for all.

EDUCATION

Honours Bachelor of Interaction Design   Sep 2021 – Apr 2025
- Graduated with Honors with a GPA of 3.80
- TCPS 2: Core 2022 Certificate
- Projects include:
  - Ideated, researched, designed, and developed a prototype of a website that allows users to find cost and space effective kitchen modifications for accessibility
  - Collaborated with team members to ideate, research, design, and develop an app prototype that leverages AI to empowers users to find mental health care providers, with a focus on cultural considerations and nuanced matches
  - Modeled and rendered stylized 3D still-life images and animations

Art Fundamentals, Sheridan College   Sep 2020 – Apr 2021
- Projects include:
  - Perspective illustrations of various locations
  - Botanical illustrated repeating patterns
  - Instructional diagram for creation of an origami paper crane

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EXPERIENCE

Graphic Design Intern, St. Joseph Communications - North York   May 2024 – Current
- Built, maintained, and updated animated advertisements in collaboration with client
- Modeled and rendered photorealistic furniture and environments uniform to reference
- Developed bi-weekly analyses and proposals detailing innovations in AI relevant to company workflow
- Retouched and modified client advertisement images using industry standard software and AI
- Designed and edited internal newsletters compliant with client brand guides
- Ideated and pitched advertising campaign pitches
- Collaborated with major clients such as Leon's, Hyundai, GM Buick, Home Hardware, Home Depot, Walmart, Campbell's, and Staples

Work Study Student, Sheridan College - Oakville   May 2023 – May 2024
- Conducted and organized communication with over 500 students in order to maintain good relations with donors
- Calculated annual financial metrics of donations for over 15 programs
- Created and updated a categorized database in order to track task progress and avoid missing or duplicating communications
- Researched and drafts donor profiles in order to promote donor appreciation
- Compiled over 50 prospect profiles in order to assist and inform supervisor and colleagues on potential donors

Content Creator, GFR Podcast - Remote   July 2021 – Dec 2023
- Created cover and story images for podcast episodes
- Collaborated with team members to ensure all process steps were completed
- Responded to and acted on feedback to make necessary changes

Gas Dock Attendant, Hamilton Conservation Authority - Hamilton   May 2022 – Sep 2022
- Catered to customer needs including providing gas, and basic boat maintenance
- Handled financial transactions in cash, debit, credit, and cheque
- Completed and prepared financial reports and deposits every 2 weeks
- Provided general maintenance and daily cleaning in order to maintain a healthy and safe environment for clients
- Managed reservations and bookings in-person, through phone, and email
- Arranged accommodations for clients in order to provide an accessible environment

VOLUNTEERING

Music Mentor, Orchard Park Secondary School - Hamilton   April 2023 – June 2023
- Mentored and guided students in learning music basics such as rhythm, pitch, musical notation, correct embouchure, finger positions, and other musical techniques
- Provided education and acted as an example of various elements of live orchestral performance, such as etiquette, posture, and professionalism
- Showed up to practices 2 times per week totalling in over 50 hours
- Learned 9 performance pieces in order to provide accurate guidance to students and play at a high standard
- Facilitated in planning, set-up, and clean up of events with over 100 attendants

SKILLS

Technical Skills
- UI/UX Design
- Figma
- Adobe Creative Suite
- Blender
- Wire framing
- Prototyping
- Product Design
- Design processes such as:
  - Mind mapping
  - Journey mapping
  - Personas
  - UX research
  - User Testing
- Basic HTML & CSS
- Tableau and Microsoft Excel
- Data Visualization
- Information Architecture

Personal Skills
- Time management
- Attention to detail
- Curiosity
- Verbal and written communication
- Improving based on feedback
- Collaboration with others
- Reading comprehension
- Adapting to new scenarios
- Thinking outside the box
- Problem-solving

REFERENCES
Available upon request